

Good morning, IABCers. Here are some things going on with the Tucson chapter.

Cactus Quill Call for Entries

Let your efforts shine. We'll soon accept entries for the 2006 Cactus Quill Awards. This judging program selects the best communication practices in Arizona. Communicators from outside the state judge entries and provide comments on the effectiveness of your work. Early deadline is March 24. Watch for the brochure (thanks to Pam Stone of Day Nite Design) in the mail soon. Also, check soon for details to be posted at www.iabctucson.com.

New and Rejoining Members Save Money in February

IABC is holding a World Membership Month in February. New members or former members who join again can save the \$40 registration fee. Headquarters in San Francisco must receive applications and payment by Feb. 28; postmarks don't count. Get a \$25 rebate for your own renewal by referring someone who joins. Everybody saves money! Contact Elena Acoba, acoba@dakotacom.net or 742-1979, for details.

Sharpen and Share Your Leadership Skills

The board's nomination committee is recruiting leaders for the 2006-2007 chapter year, which begins July 1. We currently are looking for directors for professional development, communications and technology. Board members get leadership training, networking opportunities and satisfaction from serving the chapter. (Looks good on a personal skills list, too.) Interested in learning and serving? Contact Kathy Hippensteel (hippens@hughesfcu.org), Elena Acoba (acoba@dakotacom.net) or Janni Lee Simmer (jsimmer@pobox.com).

RSVP for February Meeting

The Manager is the Medium^(tm) – explore tools to deliver organizational messages

Join chapter member and communication professional Bob Berry, APR, Fellow PRSA, to explore the manager's role as the conduit for delivering key organizational messages. This compelling session is for communication professionals who are expected to build internal, two-way channels via mid-level management. Discover the tools and techniques non-communication managers can use to communicate effectively with their direct reports. Understand why corporate communicators cannot be responsible for "buy-in" but can achieve "understanding" and the steps leading to trust and acceptance. Take away the "Communication Covenant" for use with your supervisor or communication team.

Date: Thursday, Feb. 2, 2006

Time: 11:45 a.m.-1:15 p.m.

Where: McMahan's Steakhouse, Ft. Lowell & Swan Rds.

Cost: \$18 members; \$25 guests/members without reservations; \$14 students.

RSVP: mimiv@trico.coop by Monday, Jan. 30.

Welcome New Members...

* Deborah Daun, owner of Deborah Daun Communications and a former chapter member, referred by Susan Green.

* Nancy McCluskey-Moore, ABC, a long-time IABCer who relocated from the San Francisco Bay area to run her own business, Marketing by M2.